

Philips Signage Solutions U-Line Display

98" Edge LED Backlight Ultra HD



BDL9870EU

# Captivate your audience

## With an ultra large screen experience

Experience your content like never before thanks to four times the resolution of a conventional display. This ultra large 98" display offers  $3840 \times 2160$  pixels so refined, so lifelike, it's a window to a new world

### Optimized for public viewing

- 4K Ultra HD: resolution like you've never seen it before
- Portrait mode operability
- Designed for 24/7 operation
- Maximizing the impact of your message
- Manage and control your network remotely via SmartControl
- Care about you, your business and your audience
- Keep your content up and running with FailOver
- SmartPower for energy saving



# Specifications

#### **Picture/Display**

- Diagonal screen size: 98 inch / 247.7 cm
- Panel technology: IPS
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio (typical): 1300:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.5622 x 0.5622 mm
- Display colors: 1073 M
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan

#### Connectivity

- Video input: VGA (Analog D-Sub), DisplayPort (1.2), DVI-D, HDMI (x3), Component (BNC), Composite (BNC)
- Video output: DisplayPort
- Audio input: 3.5 mm jack
- · Audio output: 3.5mm jack, External speaker connector
- External control: RS232C (in/out) 2.5 mm jack, RJ45
- Other connections: USB

#### **Dimensions**

- Set dimensions ( $W \times H \times D$ ):
- 2193.20 x 1248.20 x 89.8 mm
- · Bezel width: 16.0 mm
- Product weight: 91.4 kg
- VESA Mount: 800 x 500 mm, M8
- Smart Insert mount: 100 x 200 mm, M4

2193.20m

🗡 Smart**Power** 

6.00mr

SmartControl

88.30mm

89.80m

6vM4vL10

191.90mm

#### Convenience

ULTRA RESOLUTION

1248.20mm

• Placement: Landscape, Portrait

- Network controllable: RS232, HDMI (One Wire), LAN (RJ45)
- Signal Loop Through: RS232, DisplayPort
- · Energy saving functions: Smart Power
- Remote control signal: Lockable
- Keyboard control: Hidden, Lockable
- · Ease of installation: Smart Insert
- Other convenience: Carrying handles
- Screen saving functions: Pixel Shift, Low Brightness

#### Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 500 W
- Standby power consumption: <0.5W</li>

#### Sound

Built-in speakers: 2 x 10W RMS

#### **Operating conditions**

- Temperature range (operation): 5 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 ~ 80 %

 Included accessories: AC Power Cord, Batteries for remote control, Quick start guide, Remote Control, User manual on CD-ROM, RS232 cable, HDMI cable

#### **Miscellaneous**

- · On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic, lapanese
- Regulatory approvals: CE, UL/cUL, CCC, C-Tick, RoHS, GOST, FCC, Class A

800.00

100.00

• Warranty: 3 year warranty

### BDL9870EU/00

# Highlights

#### 4K Ultra HD Resolution

See your Signage Solutions like never before thanks to four times the resolution of a conventional Full HD display. 3840 x 2160 pixels provide and image so refined, so lifelike, it's a window to a new world.

#### Portrait mounting possible

This display is also able to be safely and reliably mounted in portrait position.

#### **SmartControl**



SmartControl software suite lets you remotely control and manage your network of displays via RJ45 and RS232C. Easy identify your displays and fine-tune all display settings including resolution, brightness, contrast, video wall configurations and cloning of your settings over your complete network.

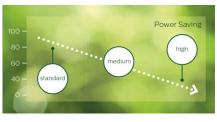
### FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

#### SmartPower

374.



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.



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• MTBF: 50,000 hour(s) Accessories